

Sisterlocks[®]
Brand Ambassador Course

CHALLENGE QUESTIONS.

You will be asked to develop answers to at least one of the following items. Try to come up with interesting ways to respond. For example, use techniques such as role-play scenarios and descriptions of instances taken from your personal experience to make your responses interesting and easy to understand..

1. How does discussing Sisterlocks with a **client** differ from discussing it with a **Consultant or Trainee**? Give at least one example.
2. The Home Office does not recommend trying to "sell" Sisterlocks. Why do you think we take this position?
3. What attributes do you feel are required to be a great Brand Ambassador?
4. In your view, what distinguishes a BA from a regular Certified Consultant?
5. What potential objections might a client have to being charged flat rate pricing? Come up with as many examples as you can.
6. What 3 things would you say to a new Trainee to boost their confidence?
7. Choose an aspect of "Info. Sharing" from the Consultation and demonstrate how natural the discussion between Consultant and Client can be.
8. Discuss the one business practice that you have implemented that made you more successful.
9. Talk about one aspect of the Sisterlocks system that you find challenging.
10. Name the one thing that you feel would strengthen your relationship with the Home Office.
11. How would you approach having to tell a client that her Sisterlocks were done wrong and that she will have to have them re-done?
12. How would you charge a Trainee interested in mentoring with you?
13. Do you think it's a good idea to confront a 'bad' consultant? Why? Why not?
14. What would you say to a mentee who brought a non-Sisterlocks tool to her mentoring session?
15. How would you approach someone who has posted inappropriate photos of her Sisterlocks establishment on social media?